



Digital content creation tools for efficient 3D animation, compelling effects, believable 3D characters, and stunning environments for film, TV and game workflows.

## End-to-end creative tools for entertainment

### Have the right digital content creation tool every time

Whether you staff up with animators, modelers, or visual effects artists, you'll have the tools they need to create compelling effects, believable 3D characters, and massive digital worlds.

### What the pros use

Access the industry-standard 3D animation tools used by AAA game makers and top Hollywood studios. With Maya® and 3ds Max®, you have access to proven and established tools, and frequent updates keep you on the cutting edge.

### Take on sophisticated projects

Build a powerful 3D animation pipeline for complex simulations, dynamics, effects, and rendering to tackle the most demanding jobs and take your studio to the next level. Never say no to a big project.

The Media & Entertainment Collection includes key products such as **Maya** and **3ds Max** in addition to other software. Go to [www.autodesk.com/mediaentertainment](http://www.autodesk.com/mediaentertainment) to see the full list of products included in the Media & Entertainment Collection.

### Executive

## Driving better outcomes

### Get more for your money

Take advantage of significant cost savings when purchasing multiple Autodesk software solutions as part of a collection.

### Support your business today and into the future

Stay ahead of changing business needs with access to a wide selection of the most essential Autodesk software used in your industry – while enjoying a steady stream of new releases and product enhancements for improved workflows.

### Manage operational costs more effectively

Reduce operational costs (IT and procurement spend) by standardizing on a collection of technology flexible enough to suit the needs of a majority of your users.

### IT Manager

## Smarter software management

### Simplify software management

Streamline deployment and software management with a standardized collection of Autodesk products and services.

### Streamline the procurement process

Eliminate additional paperwork and unnecessary procurement cycles by selecting a collection that includes all the technology your users will need – now and in the future.

### Optimize IT spend

Take advantage of significant cost savings when purchasing multiple Autodesk software solutions as part of a collection – giving your users access to more technology while reducing IT costs.